

# **Escalon Shopping Center Spring Market Rules & Info**

## **About the Market**

We're excited to host our *First Annual Spring Market on Jackson Avenue*! Our goal is to bring the Escalon community and surrounding areas together with a fun, local shopping experience. The market will take place on **Thursday, May 8th, from 4–7 PM** at the Escalon Shopping Center. Vendors will be set up along the storefronts for easy browsing.

## **Our Mission**

We're committed to creating a safe, inclusive, and community-focused event. We want our vendors to succeed and will actively promote and support everyone who joins us.

## **Vendor Application Process**

- Apply online at [www.olivadawn.com/application](http://www.olivadawn.com/application)
- Applications are reviewed by the Market Manager for product quality, uniqueness, booth setup, and space availability.
- Approved vendors must pay the vendor fee within one week.
- Approved vendors will be notified mid-April via email.

*Note:* If ownership of a business changes, a new application is required.

## **Vendor Expectations**

- Pay fees promptly. (info on how to pay will be sent with acceptance email)
- Arrive on time and set up by 3:45 PM.
- Display prices clearly and be knowledgeable about your products.
- Behave professionally—rude or inappropriate behavior won't be tolerated.
- Comply with all federal, state, and local laws, and secure necessary permits or licenses.
- Music is allowed but must not interfere with live performances.
- Share market flier on social media

## **Fees & Setup Info**

- Stalls for artisan vendors are roughly 8' x 8' and will be located under the roof overhang near storefronts.
- Food and specialty drink vendors will be located alongside building and in parking lot.
- No pop-up tents allowed.
- Ensure your setup does not block business entrances or interrupt foot traffic.
- Vendors must bring their own tables, chairs, decor, and generators if electricity is needed.
- Each stall must have a sign displaying the business name.

### **Setup and Breakdown Guidelines**

- Arrive after 3:00 PM and unload quickly. Trucks and trailers should arrive by 2:30 PM.
- Vendor parking is across the lot near Authentic Image Tattoos to leave closer spaces for shoppers.
- Remain set up until 7:00 PM. Breakdown should be completed by 7:45 PM.
- Take your garbage with you; don't use center or city trash bins.

### **Food & Beverage Vendor Rules**

- Handwashing stations are required for sampling or serving food/drinks.
- Food must be stored at least six inches off the ground.
- Use tarps/mats under cooking areas to protect the concrete.
- Cords must be covered for safety.

### **Cancellations**

- Cancel at least one week in advance for a full refund.
- Cancellations 48+ hours in advance will receive a 50% refund.
- No refunds for cancellations within 48 hours of the market.

We can't wait to see you at the Spring Market! Let's make it a day to remember for our community.

